

BLACK LINE IS BLEED LINE

Background & Images that bleed must extend to this line

RED LINE IS CUT LINE

This is where the finished product will be cut

BLUE LINE IS SAFETY LINE

Anything outside this line is at risk of getting cut off

FRONT OF POSTCARD

FINISHED SIZE - 8.5 x 11
WITH BLEED - 8.75 x 11.25



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INDICIA AREA

1.25 x 1.25

AREA MUST BE KEPT CLEAR

ADDRESS BLOCK AREA

2.5 x 4

AREA MUST BE KEPT CLEAR

BACK OF POSTCARD

FINISHED SIZE - 8.5 x 11
WITH BLEED - 8.75 x 11.25

